

DEMOGRAPHIC PROFILE

Copperas Cove, Texas

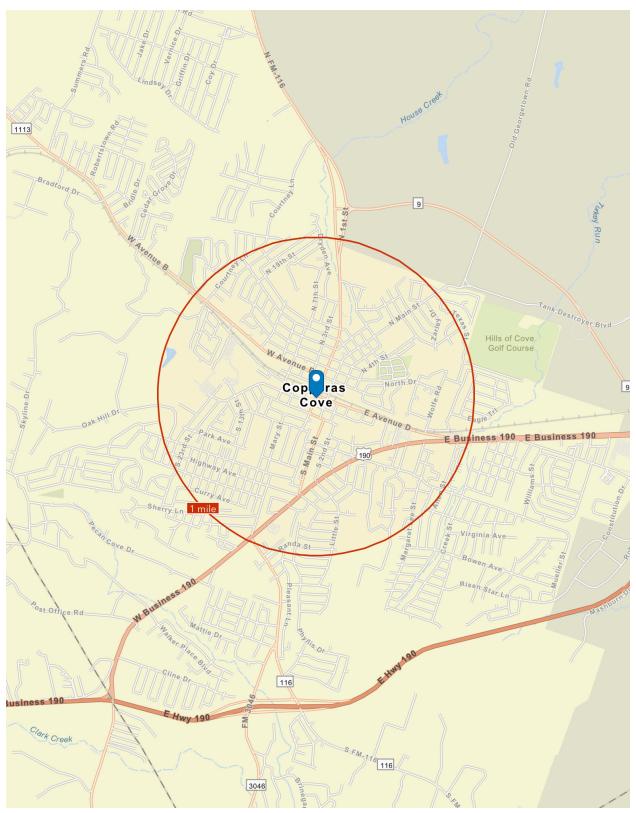
May 2023

# NaviRetail Inc.

201 Main Street

Suite 600

Fort Worth, Texas 76102



Above: Copperas Cove, Texas - 1-Mile Radial



| Population Summary            |        | Housing Unit Summary          |   |
|-------------------------------|--------|-------------------------------|---|
| 2027 Total Population         | 12,353 | 2000 Housing Units            |   |
| 2022 Total Population         | 12,114 | Owner Occupied Housing Units  |   |
| 2020 Total Population         | 11,948 | Renter Occupied Housing Units |   |
| 2010 Total Population         | 11,156 | Vacant Housing Units          |   |
|                               |        |                               |   |
| 2022-2027 Annual Rate         | 0.39%  | 2010 Housing Units            |   |
| 2022-2027 Total Growth        | 1.95%  | Owner Occupied Housing Units  |   |
|                               |        | Renter Occupied Housing Units |   |
| 2022 Group Quarters           | 151    | Vacant Housing Units          |   |
| 2020 Group Quarters           | 151    |                               |   |
|                               |        | 2020 Housing Units            |   |
| 2022 Total Daytime Population | 10,438 | Vacant Housing Units          |   |
| Workers                       | 3,324  |                               |   |
| Residents                     | 7,114  | 2022 Housing Units            |   |
|                               |        | Owner Occupied Housing Units  |   |
| Household Summary             |        | Renter Occupied Housing Units |   |
| 2010 Households               | 4,447  | Vacant Housing Units          |   |
| 2010 Average Household Size   | 2.47   |                               |   |
|                               |        | 2027 Housing Units            |   |
| 2020 Total Households         | 4,876  | Owner Occupied Housing Units  |   |
| 2020 Average Household Size   | 2.42   | Renter Occupied Housing Units |   |
|                               |        | Vacant Housing Units          |   |
| 2022 Households               | 4,957  |                               |   |
| 2022 Average Household Size   | 2.41   | Median Household Income       |   |
|                               |        | 2022                          |   |
| 2027 Households               | 5,082  | 2027                          |   |
| 2027 Average Household Size   | 2.40   |                               | , |
|                               |        | Median Home Value             |   |
| 2022-2027 Annual Rate         | 0.50%  | 2022                          |   |
|                               |        | 2027                          |   |
| 2010 Families                 | 2,992  |                               |   |
| 2010 Average Family Size      | 2.97   | Per Capita Income             |   |
|                               |        | 2022                          |   |
| 2022 Families                 | 3,216  | 2027                          |   |
| 2022 Average Family Size      | 3.00   |                               | , |
|                               |        | Median Age                    |   |
| 2027 Families                 | 3,301  | 2010                          |   |
| 2027 Average Family Size      | 2.97   | 2022                          |   |
|                               |        | 2027                          |   |
| 2022-2027 Annual Rate         | 0.52%  |                               |   |

4,874 41.2% 49.9% 9.0%

5,012 39.6% 49.0% 11.3%

5,426 10.1%

5,551 42.7% 46.6% 10.7%

5,699 43.7% 45.4% 10.8%

\$50,496 \$55,824

\$115,871 \$167,140

> \$24,486 \$28,054

> > 29.1 32.6 33.4



### 2022 Households by Income

| Household Income Base    | 4,957    |
|--------------------------|----------|
| <\$15,000                | 13.8%    |
| \$15,000 - \$24,999      | 8.4%     |
| \$25,000 - \$34,999      | 13.7%    |
| \$35,000 - \$49,999      | 13.4%    |
| \$50,000 - \$74,999      | 24.9%    |
| \$75,000 - \$99,999      | 12.3%    |
| \$100,000 - \$149,999    | 10.9%    |
| \$150,000 - \$199,999    | 1.7%     |
| \$200,000+               | 1.0%     |
|                          |          |
| Average Household Income | \$60,666 |

### 2027 Households by Income

| Household Income Base    | 5,082    |
|--------------------------|----------|
| <\$15,000                | 11.1%    |
| \$15,000 - \$24,999      | 6.5%     |
| \$25,000 - \$34,999      | 11.4%    |
| \$35,000 - \$49,999      | 10.9%    |
| \$50,000 - \$74,999      | 29.5%    |
| \$75,000 - \$99,999      | 15.0%    |
| \$100,000 - \$149,999    | 12.3%    |
| \$150,000 - \$199,999    | 2.1%     |
| \$200,000+               | 1.1%     |
|                          |          |
| Average Household Income | \$69,154 |
|                          |          |

# 2022 Owner Occupied Housing Units by Value

| Total                     | 2,369     |
|---------------------------|-----------|
| <\$50,000                 | 4.4%      |
| \$50,000 - \$99,999       | 38.5%     |
| \$100,000 - \$149,999     | 22.5%     |
| \$150,000 - \$199,999     | 22.5%     |
| \$200,000 - \$249,999     | 5.9%      |
| \$250,000 - \$299,999     | 1.4%      |
| \$300,000 - \$399,999     | 1.8%      |
| \$400,000 - \$499,999     | 0.2%      |
| \$500,000 - \$749,999     | 0.8%      |
| \$750,000 - \$999,999     | 1.3%      |
| \$1,000,000 - \$1,499,999 | 0.8%      |
| \$1,500,000 - \$1,999,999 | 0.0%      |
| \$2,000,000 +             | 0.1%      |
| Average Home Value        | \$149,979 |

# 2027 Owner Occupied Housing Units by Value

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|--|-----------|--|
| Total  | 2,492     |  |
| <\$50,000                                    | 4.1%      |  |
| \$50,000 - \$99,999                          | 18.8%     |  |
| \$100,000 - \$149,999                        | 17.2%     |  |
| \$150,000 - \$199,999                        | 29.0%     |  |
| \$200,000 - \$249,999                        | 11.5%     |  |
| \$250,000 - \$299,999                        | 4.2%      |  |
| \$300,000 - \$399,999                        | 7.1%      |  |
| \$400,000 - \$499,999                        | 0.5%      |  |
| \$500,000 - \$749,999                        | 2.1%      |  |
| \$750,000 - \$999,999                        | 3.2%      |  |
| \$1,000,000 - \$1,499,999                    | 2.2%      |  |
| \$1,500,000 - \$1,999,999                    | 0.0%      |  |
| \$2,000,000 +                                | 0.2%      |  |
|  |           |  |
| Average Home Value                           | \$224,388 |  |



# 2010 Population by Age

| Total   | 11,153 |
|---------|--------|
| 0 - 4   | 9.5%   |
| 5 - 9   | 7.4%   |
| 10 - 14 | 6.3%   |
| 15 - 24 | 17.9%  |
| 25 - 34 | 17.8%  |
| 35 - 44 | 11.0%  |
| 45 - 54 | 12.1%  |
| 55 - 64 | 8.8%   |
| 65 - 74 | 5.7%   |
| 75 - 84 | 2.7%   |
| 85 +    | 0.8%   |
|         |        |
| 18 +    | 73.1%  |

# 2022 Population by Age

| 12,116 |
|--------|
|        |
| 8.2%   |
| 7.7%   |
| 7.1%   |
| 13.1%  |
| 18.7%  |
| 13.8%  |
| 9.3%   |
| 9.5%   |
| 7.3%   |
| 3.9%   |
| 1.3%   |
|        |
| 73.3%  |
|        |

# 2027 Population by Age

| Total   | 12,354 |
|---------|--------|
| 0 - 4   | 8.3%   |
| 5 - 9   | 7.6%   |
| 10 - 14 | 7.0%   |
| 15 - 24 | 14.4%  |
| 25 - 34 | 14.9%  |
| 35 - 44 | 16.0%  |
| 45 - 54 | 9.6%   |
| 55 - 64 | 8.7%   |
| 65 - 74 | 7.8%   |
| 75 - 84 | 4.2%   |
| 85 +    | 1.6%   |
|         |        |
| 18 +    | 73.2%  |

### 2010 Population by Sex

| Males   | 5,374 |
|---------|-------|
| Females | 5,782 |
|         |       |

### 2022 Population by Sex

| Males   | 5,875 |
|---------|-------|
| Females | 6,239 |

# 2027 Population by Sex

| Males   | 5,988 |
|---------|-------|
| Females | 6,365 |



# 2010 Population by Race/Ethnicity

| Total                  | 11,156 |
|------------------------|--------|
| White Alone            | 66.1%  |
| Black Alone            | 17.9%  |
| American Indian Alone  | 0.9%   |
| Asian Alone            | 2.9%   |
| Pacific Islander Alone | 1.2%   |
| Some Other Race Alone  | 4.5%   |
| Two or More Races      | 6.5%   |
| Hispanic Origin        | 15.2%  |
| Diversity Index        | 64.7   |

### 2020 Population by Race/Ethnicity

| Total                  | 11,948 |
|------------------------|--------|
| White Alone            | 53.7%  |
| Black Alone            | 18.7%  |
| American Indian Alone  | 0.8%   |
| Asian Alone            | 3.0%   |
| Pacific Islander Alone | 2.4%   |
| Some Other Race Alone  | 6.7%   |
| Two or More Races      | 14.7%  |
| Hispanic Origin        | 20.6%  |
| Diversity Index        | 76.4   |

# 2022 Population by Race/Ethnicity

| Total                  | 12,113 |
|------------------------|--------|
| White Alone            | 52.8%  |
| Black Alone            | 18.9%  |
| American Indian Alone  | 0.8%   |
| Asian Alone            | 3.1%   |
| Pacific Islander Alone | 2.5%   |
| Some Other Race Alone  | 6.8%   |
| Two or More Races      | 15.1%  |
| Hispanic Origin        | 20.9%  |
| Diversity Index        | 77.0   |
| Diversity Index        | 77.0   |

### 2027 Population by Race/Ethnicity

| Total                  | 12,352 |
|------------------------|--------|
| White Alone            | 50.6%  |
| Black Alone            | 19.1%  |
| American Indian Alone  | 0.8%   |
| Asian Alone            | 3.2%   |
| Pacific Islander Alone | 2.6%   |
| Some Other Race Alone  | 7.5%   |
| Two or More Races      | 16.2%  |
| Hispanic Origin        | 21.6%  |
| Diversity Index        | 78.5   |

### 2010 Population by Relationship and Household Type

| Total                           | 11,156 |
|---------------------------------|--------|
| In Households                   | 98.6%  |
| In Family Households            | 82.7%  |
| Householder                     | 26.6%  |
| Spouse                          | 18.1%  |
| Child                           | 32.0%  |
| Other relative                  | 3.0%   |
| Nonrelative                     | 3.0%   |
| In Nonfamily Households         | 15.9%  |
| In Group Quarters               | 1.4%   |
| Institutionalized Population    | 1.2%   |
| Noninstitutionalized Population | 0.1%   |

## 2022 Population 25+ by Educational Attainment

| Total                        | 7,731 |
|------------------------------|-------|
| Less than 9th Grade          | 1.6%  |
| 9th - 12th Grade, No Diploma | 6.7%  |
| High School Graduate         | 25.7% |
| GED/Alternative Credential   | 5.1%  |
| Some College, No Degree      | 26.7% |
| Associate Degree             | 15.2% |
| Bachelor's Degree            | 14.2% |
| Graduate/Professional Degree | 4.7%  |



# 2022 Population 15+ by Marital Status

| Total         | 9,319 |
|---------------|-------|
| Never Married | 33.9% |
| Married       | 45.9% |
| Widowed       | 5.8%  |
| Divorced      | 14.4% |

### 2022 Civilian Population 16+ in Labor Force

| Civilian Population 16+            | 5,078 |
|------------------------------------|-------|
| Population 16+ Employed            | 93.2% |
| Population 16+ Unemployment rate   | 6.8%  |
| Population 16-24 Employed          | 14.2% |
| Population 16-24 Unemployment rate | 13.3% |
| Population 25-54 Employed          | 69.8% |
| Population 25-54 Unemployment rate | 6.7%  |
| Population 55-64 Employed          | 11.2% |
| Population 55-64 Unemployment rate | 0.9%  |
| Population 65+ Employed            | 4.8%  |
| Population 65+ Unemployment rate   | 0.0%  |
|                                    |       |

### 2022 Employed Population 16+ by Industry

| 4,732 |
|-------|
| 0.4%  |
| 5.9%  |
| 2.3%  |
| 1.9%  |
| 12.3% |
| 3.8%  |
| 2.6%  |
| 5.5%  |
| 48.6% |
| 16.8% |
|       |

### 2022 Employed Population 16+ by Occupation

| Total                           | 4,733 |
|---------------------------------|-------|
| White Collar                    | 57.2% |
| Management/Business/Financial   | 11.9% |
| Professional                    | 18.3% |
| Sales                           | 8.6%  |
| Administrative Support          | 18.4% |
| Services                        | 21.7% |
| Blue Collar                     | 21.2% |
| Farming/Forestry/Fishing        | 0.1%  |
| Construction/Extraction         | 4.1%  |
| Installation/Maintenance/Repair | 6.1%  |
| Production                      | 1.8%  |
| Transportation/Material Moving  | 9.0%  |



# 2010 Households by Type

| , ,,                                 |       |
|--------------------------------------|-------|
| Total                                | 4,445 |
| Households with 1 Person             | 26.8% |
| Households with 2+ People            | 73.2% |
| Family Households                    | 67.3% |
| Husband-wife Families                | 45.8% |
| With Related Children                | 21.2% |
| Other Family (No Spouse Present)     | 21.5% |
| Other Family with Male Householder   | 4.5%  |
| With Related Children                | 3.0%  |
| Other Family with Female Householder | 17.1% |
| With Related Children                | 13.0% |
| Nonfamily Households                 | 5.9%  |
| All Households with Children         | 37.8% |
| Multigenerational Households         | 3.7%  |
| Unmarried Partner Households         | 6.5%  |
| Male-female                          | 5.8%  |
| Same-sex                             | 0.7%  |

# 2010 Households by Size

| Total                | 4,446 |
|----------------------|-------|
| 1 Person Household   | 26.7% |
| 2 Person Household   | 33.0% |
| 3 Person Household   | 18.1% |
| 4 Person Household   | 13.1% |
| 5 Person Household   | 5.8%  |
| 6 Person Household   | 2.2%  |
| 7 + Person Household | 1.1%  |

### 2010 Households by Tenure and Mortgage Status

| Total                      | 4,441 |
|----------------------------|-------|
| Owner Occupied             | 44.7% |
| Owned with a Mortgage/Loan | 31.3% |
| Owned Free and Clear       | 13.6% |
| Renter Occupied            | 55.3% |
|                            |       |

# 2022 Affordability, Mortgage and Wealth

Population Inside Urbanized Cluster

**Rural Population** 

| Housing Affordability Index               | 168    |
|---|--------|
| Percent of Income for Mortgage            | 12.1%  |
| Wealth Index                              | 39     |
|   |        |
| 2010 Housing Units By Urban/ Rural Status |        |
| Total Housing Units                       | 5,012  |
| Housing Units Inside Urbanized Area       | 99.2%  |
| Housing Units Inside Urbanized Cluster    | 0.0%   |
| Rural Housing Units                       | 0.8%   |
|   |        |
| 2010 Population By Urban/ Rural Status    |        |
| Total Population                          | 11,156 |
| Population Inside Urbanized Area          | 99.0%  |
|   |        |

0.0%

1.0%



All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. NaviRetail is a national retail consulting company based in Fort Worth, Texas.

Sources used in completing this study may include: infoUSA, Applied Geographic Solutions, Nielsen, Environmental Systems Research Institute, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

Mapping data may include data provided by MapInfo, Nielsen, MapBox, Environmental Systems Research Institute, Google, and/or Microsoft Corporation.



201 Main Street Suite 600 Fort Worth, Texas 76102

www.naviretail.com (901) 654-0790