



TOTAL RETAIL TRADE AREA

RETAIL GAP ANALYSIS

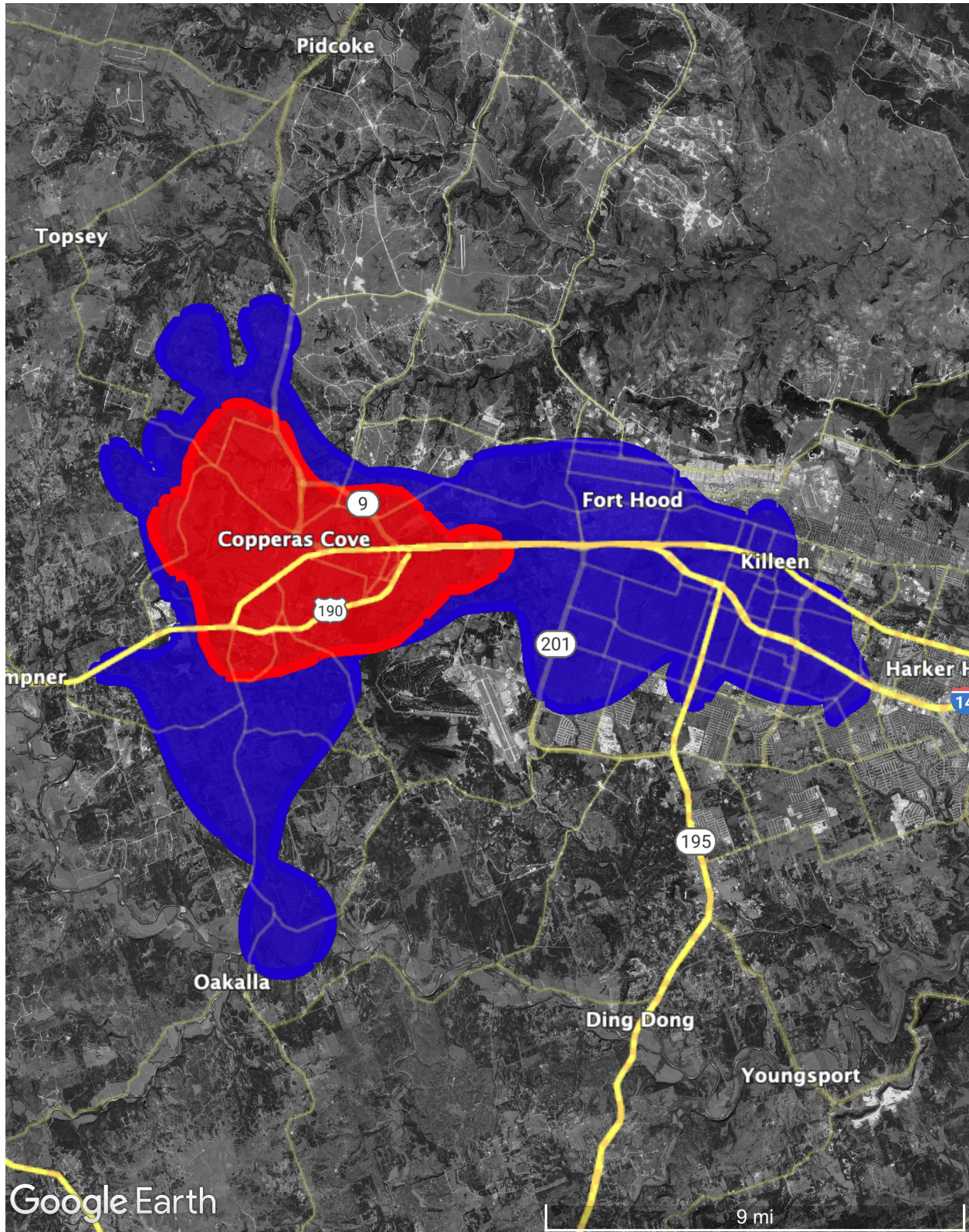
Copperas Cove, Texas April 2023

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201 Main Street
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Fort Worth, Texas 76102



RETAIL GAP ANALYSIS

Copperas Cove, Texas – Total Retail Trade Area



Above: Copperas Cove, Texas Total Retail Trade Area



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Copperas Cove, Texas – Total Retail Trade Area

NAICS Code	Sector Description	Total RTA Demand (\$)	Copperas Cove Supply (\$)	Leakage/ Surplus (\$)	Leakage/ Surplus (%)
Totals					
44,45,722	Total retail trade including food and drink	740,334,982	371,713,897	(368,621,085)	-49.79
44,45	Total retail trade	661,515,128	335,417,639	(326,097,489)	-49.30
Motor Vehicle and Parts Dealers					
441	Motor vehicle and parts dealers	158,473,733	53,361,000	(105,112,733)	-66.33
4411	Automobile dealers	133,254,378	32,648,736	(100,605,642)	-75.50
44111	New car dealers	118,861,686	18,719,094	(100,142,592)	-84.25
44112	Used car dealers	14,392,693	13,929,643	(463,050)	-3.22
4412	Other motor vehicle dealers	13,035,383	9,004,979	(4,030,404)	-30.92
44121	Recreational vehicle dealers	4,642,456	32,578	(4,609,878)	-99.30
44122	Motorcycle, boat, and other motor vehicle dealers	8,392,927	8,972,401	579,474	6.90
441222	Boat dealers	2,941,451	0	(2,941,451)	-100.00
441228	Motorcycle, ATV, and all other motor vehicle dealers	5,451,476	8,972,401	3,520,925	64.59
4413	Automotive parts, accessories, and tire stores	12,183,972	11,707,285	(476,687)	-3.91
44131	Automotive parts and accessories stores	7,700,749	8,518,523	817,774	10.62
44132	Tire dealers	4,483,222	3,188,762	(1,294,460)	-28.87
Furniture and Home Furnishings Stores					
442	Furniture and home furnishings stores	13,735,858	7,684,382	(6,051,476)	-44.06
4421	Furniture stores	7,763,739	4,468,608	(3,295,131)	-42.44
4422	Home furnishings stores	5,972,119	3,215,775	(2,756,344)	-46.15
44221	Floor covering stores	3,069,573	1,978,543	(1,091,030)	-35.54
44229	Other home furnishings stores	2,902,546	1,237,232	(1,665,314)	-57.37
442291	Window treatment stores	147,159	0	(147,159)	-100.00
442299	All other home furnishings stores	2,755,387	1,237,232	(1,518,155)	-55.10
Electronics and Appliance Stores					
443	Electronics and appliance stores	10,405,027	5,726,572	(4,678,455)	-44.96
443141	Household appliance stores	2,214,975	2,351,842	136,867	6.18
443142	Electronics stores	8,190,052	3,374,730	(4,815,322)	-58.79
Building Material and Garden Equipment and Supplies Dealers					
444	Building material and garden equipment and supplies dealers	48,854,889	16,803,206	(32,051,683)	-65.61
4441	Building material and supplies dealers	42,924,437	11,743,016	(31,181,421)	-72.64
44411	Home centers	24,097,443	0	(24,097,443)	-100.00
44412	Paint and wallpaper stores	1,551,625	3,452,971	1,901,346	122.54
44413	Hardware stores	3,566,754	3,149,720	(417,034)	-11.69
44419	Other building material dealers	13,708,615	5,140,324	(8,568,291)	-62.50
4442	Lawn and garden equipment and supplies stores	5,930,452	5,060,191	(870,261)	-14.67
44421	Outdoor power equipment stores	1,216,239	1,410,008	193,769	15.93
44422	Nursery, garden center, and farm supply stores	4,714,213	3,650,183	(1,064,030)	-22.57



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Food and Beverage Stores					
445	Food and beverage stores	92,863,203	66,167,834	(26,695,369)	-28.75
4451	Grocery stores	83,332,021	61,513,103	(21,818,918)	-26.18
44511	Supermarkets and other grocery (except convenience) stores	79,732,722	58,836,969	(20,895,753)	-26.21
44512	Convenience stores	3,599,300	2,676,135	(923,165)	-25.65
4452	Specialty food stores	2,395,281	1,296,455	(1,098,826)	-45.87
44521	Meat markets	732,112	994,420	262,308	35.83
44522	Fish and seafood markets	287,865	0	(287,865)	-100.00
44523	Fruit and vegetable markets	502,171	0	(502,171)	-100.00
44529	Other specialty food stores	873,132	302,035	(571,097)	-65.41
445299	All other specialty food stores	409,598	111,123	(298,475)	-72.87
4453	Beer, wine, and liquor stores	7,135,901	3,358,275	(3,777,626)	-52.94
Health and Personal Care Stores					
446	Health and personal care stores	38,705,122	15,910,527	(22,794,595)	-58.89
44611	Pharmacies and drug stores	33,240,307	14,685,258	(18,555,049)	-55.82
44612	Cosmetics, beauty supplies, and perfume stores	2,306,499	322,576	(1,983,923)	-86.01
44613	Optical goods stores	1,064,140	276,532	(787,608)	-74.01
44619	Other health and personal care stores	2,094,177	626,161	(1,468,016)	-70.10
446191	Food (health) supplement stores	739,582	318,672	(420,910)	-56.91
446199	All other health and personal care stores	1,354,595	307,489	(1,047,106)	-77.30
Gasoline Stations					
447	Gasoline stations	51,453,875	32,281,859	(19,172,016)	-37.26
Clothing and Clothing Accessories Stores					
448	Clothing and clothing accessories stores	29,730,648	5,056,370	(24,674,278)	-82.99
4481	Clothing stores	19,780,686	3,051,975	(16,728,711)	-84.57
44811	Men's clothing stores	764,306	488,891	(275,415)	-36.03
44812	Women's clothing stores	3,663,791	474,309	(3,189,482)	-87.05
44813	Children's and infants' clothing stores	938,023	0	(938,023)	-100.00
44814	Family clothing stores	11,758,018	1,094,593	(10,663,425)	-90.69
44815	Clothing accessories stores	982,106	418,787	(563,319)	-57.36
44819	Other clothing stores	1,674,441	575,394	(1,099,047)	-65.64
4482	Shoe stores	3,774,336	578,555	(3,195,781)	-84.67
4483	Jewelry, luggage, and leather goods stores	6,175,626	1,425,840	(4,749,786)	-76.91
44831	Jewelry stores	4,117,085	1,392,578	(2,724,507)	-66.18
44832	Luggage and leather goods stores	2,058,542	33,261	(2,025,281)	-98.38



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Sporting Goods, Hobby, Musical Instrument, and Book Stores					
451	Sporting goods, hobby, musical instrument, and book stores	9,964,215	489,908	(9,474,307)	-95.08
4511	Sporting goods, hobby, and musical instrument stores	8,676,994	489,908	(8,187,086)	-94.35
45111	Sporting goods stores	5,688,843	183,150	(5,505,693)	-96.78
45112	Hobby, toy, and game stores	2,265,168	175,451	(2,089,717)	-92.25
45113	Sewing, needlework, and piece goods stores	310,705	72,388	(238,317)	-76.70
45114	Musical instrument and supplies stores	412,277	58,918	(353,359)	-85.71
4512	Book stores and news dealers	1,287,221	0	(1,287,221)	-100.00
451211	Book stores	1,200,520	0	(1,200,520)	-100.00
451212	News dealers and newsstands	86,701	0	(86,701)	-100.00
General Merchandise Stores					
452	General merchandise stores	81,204,504	60,588,775	(20,615,729)	-25.39
4522	Department stores	10,259,783	10,815,944	556,161	5.42
4523	Other general merchandise stores	70,944,721	49,772,831	(21,171,890)	-29.84
452311	Warehouse clubs and supercenters	64,298,961	36,652,603	(27,646,358)	-43.00
452319	All other general merchandise stores	6,645,761	13,120,228	6,474,467	97.42
Miscellaneous Store Retailers					
453	Miscellaneous store retailers	13,891,617	8,556,731	(5,334,886)	-38.40
4531	Florists	655,733	298,344	(357,389)	-54.50
4532	Office supplies, stationery, and gift stores	2,600,601	1,087,944	(1,512,657)	-58.17
45321	Office supplies and stationery stores	1,132,019	0	(1,132,019)	-100.00
45322	Gift, novelty, and souvenir stores	1,468,582	1,087,944	(380,638)	-25.92
4533	Used merchandise stores	2,052,140	1,083,295	(968,845)	-47.21
4539	Other miscellaneous store retailers	8,583,143	6,087,148	(2,495,995)	-29.08
45391	Pet and pet supplies stores	2,530,244	2,233,335	(296,909)	-11.73
45392	Art dealers	1,271,311	0	(1,271,311)	-100.00
45393	Manufactured (mobile) home dealers	818,328	0	(818,328)	-100.00
45399	All other miscellaneous store retailers	3,963,260	3,853,813	(109,447)	-2.76
453991	Tobacco stores	1,298,529	1,226,996	(71,533)	-5.51
453998	All other miscellaneous store retailers (except tobacco stores)	2,664,731	2,626,817	(37,914)	-1.42
Non-store Retailers					
454	Non-store retailers	112,232,436	62,790,472	(49,441,964)	-44.05
4541	Electronic shopping and mail-order houses	106,613,443	61,670,099	(44,943,344)	-42.16
4542	Vending machine operators	579,591	0	(579,591)	-100.00
4543	Direct selling establishments	5,039,403	1,120,374	(3,919,029)	-77.77
45431	Fuel dealers	3,288,335	618,994	(2,669,341)	-81.18
45439	Other direct selling establishments	1,751,068	501,380	(1,249,688)	-71.37



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Food Services and Drinking Places					
722	Food services and drinking places	78,819,854	36,296,258	(42,523,596)	-53.95
7223	Special food services	6,187,182	330,643	(5,856,539)	-94.66
72231	Food service contractors	4,927,636	165,322	(4,762,314)	-96.65
72232	Caterers	1,136,929	165,322	(971,607)	-85.46
72233	Mobile food services	122,617	0	(122,617)	-100.00
7224	Drinking places (alcoholic beverages)	2,690,017	629,348	(2,060,669)	-76.60
7225	Restaurants and other eating places	69,942,655	35,336,267	(34,606,388)	-49.48
722511	Full-service restaurants	34,954,031	9,117,414	(25,836,617)	-73.92
722513	Limited-service restaurants	29,684,540	25,798,230	(3,886,310)	-13.09
722514	Cafeterias, grill buffets, and buffets	756,602	0	(756,602)	-100.00
722515	Snack and non-alcoholic beverage bars	4,547,482	420,623	(4,126,859)	-90.75



ACKNOWLEDGMENTS

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. NaviRetail is a national retail consulting company based in Fort Worth, Texas.

Sources used in completing this study may include: infoUSA, Applied Geographic Solutions, Nielsen, Environmental Systems Research Institute, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

Mapping data may include data provided by MapInfo, Nielsen, MapBox, Environmental Systems Research Institute, Google, and/or Microsoft Corporation.



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