



COPPERAS COVE ECONOMIC DEVELOPMENT CORPORATION
Meeting Minutes for June 20, 2024

A. CALL TO ORDER

Vice Chairman Bradi Diaz called the Special Joint Workshop meeting of the Copperas Cove Economic Development Corporation and the City of Copperas Cove to order at 12:01 p.m.

B. ROLL CALL

Roll call led by Brittany Sanders, Workforce Development Specialist.

Present: Bradi Diaz, Vice Chairman Fred Welch, Executive Director
David McPhail, Treasurer Sean Stevens, Senior Director, BRE
Anthony Martinez, Director Sheena Tanner, Marketing Director
Fred Chavez, Council Liaison Anne Seneca, Special Projects Coordinator
Brittany Sanders, Workforce Development Specialist

Absent: Ted Gonzalez, Secretary
JC Stubbs, Chairman

C. WORKSHOP ITEMS

1. Presentation given by TIP Strategies on the Strategic Plan for the Copperas Cove Economic Development Corporation **Jon Roberts, TIP Strategies.**

Jon Roberts from TIP Strategies gave a presentation on the Copperas Cove Economic Development Corporation Strategic Plan.

2. Discussion and direction on identifying economic development strategies. **Fred Welch, Executive Director of the Copperas Cove Economic Development Corporation.**

Copperas Cove EDC Staff along with City Council identified the following economic strategies listed below:

- *Small Business and Entrepreneurship*
- *Targeted Business Attraction*
- *Commercial Revitalization and Reuse*
- *Workforce Development*
- *Infrastructure Development and Housing*

D. ADJOURN

Vice Chairman Bradi Diaz adjourned the meeting at 4:05 p.m.

ATTEST:



Brittany Sanders, Workforce Development Specialist



Ted Gonzalez, Secretary of the Board