



COPPERAS COVE ECONOMIC DEVELOPMENT CORPORATION
Meeting Minutes for January 22, 2025

A. CALL TO ORDER

Vice Chairman JC Stubbs called the Regular Meeting of the Copperas Cove Economic Development Corporation to order at 12:01 p.m.

B. INVOCATION AND PLEDGE OF ALLEGIANCE

Secretary Fred Chavez led the Invocation, Vice Chairman JC Stubbs led the Pledge of Allegiance.

C. ROLL CALL

Roll call led by Brittany Sanders, Workforce Development Specialist

<i>Present: JC Stubbs, Vice Chairman</i>	<i>Fred Welch, Executive Director</i>
<i>Fred Chavez, Secretary</i>	<i>Sheena Tanner, Marketing Director</i>
<i>David McPhail, Treasurer</i>	<i>Brittany Sanders, Workforce Development Specialist</i>
<i>Vonya Hart, Council Liaison</i>	<i>Anne Seneca, Special Projects Coordinator</i>
	<i>Isaac Almeida, Intern</i>
	<i>Barbara Boulware-Wells, Legal Counsel</i>

<i>Absent: Bradi Diaz, Chairman</i>	<i>Sean Steven, Senior Director BR&E</i>
<i>Anthony Martinez, Director</i>	

D. ANNOUNCEMENTS

- *Executive Director Fred Welch announced the replacement of Secretary Ted Gonzalez with Fred Chavez.*
- *Vice Chairman JC Stubbs announced the next CCEDC Board Meeting will convene on February 26th at 11:45 a.m.*

E. CITIZENS FORUM

At this time, citizens will be allowed matters other than personnel matters, matters under litigation, or matters on the regular agenda, for a length of time not to exceed five minutes per person. Thirty minutes total has been allotted for this section.

None

F. CONSENT AGENDA - All matters listed under this item are considered to be routine by the EDC Board of Directors and will be enacted by one motion. There will not be a separate discussion of this item. If discussion is desired, that item will be removed from the consent agenda and considered separately.

1. Consideration and action on approval of minutes for the Meeting held on December 11, 2024. **Brittany Sanders, Workforce Development Specialist.**

Treasurer David McPhail made a motion to approve Agenda Item F1. Secretary Fred Chavez seconded the motion, and with a unanimous vote, the motion carried.

G. PUBLIC HEARINGS

None

H. ACTION ITEMS

1. Consideration and action on approving the Profit and Loss report for October 2024. **Fred Welch, Executive Director, Copperas Cove EDC.**

Vice Chairman JC Stubbs made a motion to approve Agenda Item H1. Secretary Fred Chavez seconded the motion, and with a unanimous vote, the motion carried.

2. Discussion and direction regarding the strategic plan for the Copperas Cove EDC. **Fred Welch, Executive Director, Copperas Cove EDC**

No action taken.

3. Consideration and action on approving the plan of work for FY 2024-2025. **Fred Welch, Executive Director, Copperas Cove EDC.**

No action taken.

I. EDC REPORTS FROM STAFF, OUTSIDE ENTITIES, ADVISORY COMMITTEES, AND BOARDS

1. Presentation given by the Bell County Commissioners Court, regarding a Regional Habitat
 - *Presentation will be tabled for a future date.*
2. Conservation Plan (HCP). Executive Director Fred Welch gave an update on the following topics listed below:
 - *Texas Military Summit in Austin.*
 - *Recent Water Control and Improvement Districts (WCID) meeting.*
 - *Upcoming quarterly meeting with the Central Texas College (CTC) Chancellor.*
 - *Upcoming kickoff meeting with Matrix Design at Fort Cavazos.*
 - *Economic Development Administration (EDA) Grant moving forward.*
 - *The approval of advanced funding agreement between Copperas Cove and the Texas Department of Transportation TxDOT.*
 - *Upcoming Intermodal Study (R.A.I.L Project) meetings.*
 - *Prior and upcoming marketing and community events.*
 - *The development of marketing material for the International Conference of Shopping Centers (ICSC) Red River Retail Show which will be attended by Executive Director Fred and Senior Director Sean Stevens from January 29-31.*
 - *Senior Director Sean Stevens' current trip to the Site Selector Guild in Miami, Florida*
3. Executive Director Fred Welch gave a report on behalf of Senior Director, BRE Sean Stevens on the following topics listed below:
 - *Sean Stevens' current trip to the Site Selectors Guild in Miami, Florida.*
 - *Recent meeting with TIP strategies regarding the final draft of the "Envision Copperas Cove" Strategic Plan. TIP plans on presenting this strategy to the City Council during the February 18th workshop.*
 - *First quarterly meeting of the Restaurant Roundtable and efforts to reestablish a CenTex Texas Restaurant Association (TRA) Chapter. The next restaurant round table is to be held in March or April.*
 - *Upcoming travel to Dallas for the (ICSC) Red River Retail Show.*
 - *Upcoming trip to Anaheim, California to join Oncor for the MD&M West show*
 - *Upcoming Site Selector Outreach trips to Atlanta and Dallas.*
4. Marketing Director Sheena Tanner gave an update on the following topics listed below:
 - *Surge in EDC website traffic due to communications with the International Council of Shopping Centers (ICSC) on behalf of Senior Director Sean Stevens.*
 - *Facebook audience growth maintained.*
 - *LinkedIn Growth due to increased posting frequency and staff achievement postings.*
 - *The top four most effective posts of December 2024.*
 - *Current Workforce, Skilled Trades, Small Business Workshop and Economic Development Campaigns.*
 - *Strategic plan input and follow ups.*
 - *The development of an app by the Copperas Cove Chamber of Commerce.*
 - *Finalizing of a locally made ICSC banner.*
 - *Film Friendly Project work in February and Spring.*
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5. Workforce Development Specialist Brittany Sanders gave an update on the following topics listed below:

- *Completion of Foundation Principles for Career Advisor Course and Certified Workforce Development Professional (CWDP) Certification progress.*
- *Upcoming Copperas Cove Skilled Trades Hiring Event on February 18th and possible participation of local*
- *community colleges.*
- *Future workforce survey.*
- *Future workforce roundtable and possible Workforce Solutions and Texas Restaurant Association (TRA) collaborations.*

6. Special Projects Coordinator Anne Seneca gave an update on the following topics listed below:

- *The EDC will now attend local ribbon cutting events.*
- *The development of a separate landing page for downtown businesses on the EDC website.*
- *Consolidation and collaboration of local pop up market events.*
- *Upcoming meetings with the Copperas Cove Chamber of Commerce regarding the creation of an Entrepreneurial Academy.*
- *Upcoming Mega Mixer business event in conjunction with the Copperas Cove Chamber of Commerce.*
- *Upcoming Shop Small Crawl event in conjunction with the Copperas Cove Chamber of Commerce.*
- *Upcoming #SHOPCOVE Oktoberfest event on September 27, 2025.*
- *Upcoming attendance of Basic EDC (BEDC) training program.*

J. ITEM FOR FUTURE AGENDAS.

1. *Secretary Fred Chavez proposed adding the emblems of local civic organizations to the City of Copperas Cove's welcome sign*
2. *Rollout stage of the strategic plan during the City Council Workshop meeting on February 18, 2025.*

K. EXECUTIVE SESSION CONVENED AT 12:59 P.M.

The Board of Directors may convene into Executive Session on any matter related to any of the above agenda items, as allowed under Chapter 551, Texas Government Code.

1. Pursuant to section 551.072, Texas Government Code - Deliberation Regarding Real Property, the Economic Development Corporation Board will go into executive session to discuss Item K.

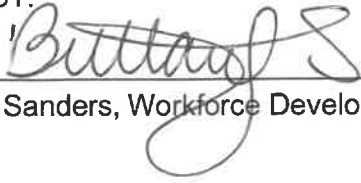
L. RECONVENE INTO OPEN SESSION AT 12:59 P.M. FOR POSSIBLE ACTION RESULTING FROM ANY ITEM POSTED AND LEGALLY DISCUSSED IN THE EXECUTIVE SESSION.

1. *Secretary Fred Chavez made a motion to approve a feasibility and analysis study for particular property on Patriot Circle, not to exceed \$5000. Treasurer David McPhail seconded the motion and with a unanimous vote, the motion carried.*

M. ADJOURN

Vice Chairman JC Stubbs adjourned the meeting at 1 p.m.

ATTEST:



Brittany Sanders, Workforce Development Specialist



Fred Chavez, Secretary of the Board