



COPPERAS COVE ECONOMIC DEVELOPMENT CORPORATION
Meeting Minutes for August 28, 2024

A. CALL TO ORDER

Chairman JC Stubbs called the Regular meeting of the Copperas Cove Economic Development Corporation to order at 12:01 p.m.

B. INVOCATION AND PLEDGE OF ALLEGIANCE

JC Stubbs led the Invocation and the Pledge of Allegiance.

C. ROLL CALL

Roll call led by Brittany Sanders, Workforce Development Specialist.

Present: JC Stubbs, Chairman

Fred Welch, Executive Director

Bradi Diaz, Vice Chairman

Sheena Tanner, Marketing Director

David McPhail, Treasurer

Brittany Sanders, Workforce Development Specialist

Anthony Martinez, Director

Anne Seneca, Special Projects Coordinator

*Dale Treadway- Council Liaison
Proxy*

Barbara Boulware-Wells, Legal Counsel

Absent: Ted Gonzalez, Secretary

Fred Chavez, Council Liaison

Sean Stevens, Senior Director, BRE

D. ANNOUNCEMENTS

- *Oktoberfest- Downtown Copperas Cove, September 21, 2024*
- *National Night Out- Downtown Copperas Cove, September 28, 2024*

E. CITIZENS FORUM

At this time, citizens will be allowed matters other than personnel matters, matters under litigation, or matters on the regular agenda, for a length of time not to exceed five minutes per person. Thirty minutes total has been allotted for this section.

City Manager Ryan Haverlah announced the No-New Revenue Tax Rate Election Town Hall Meeting dates.

F. CONSENT AGENDA - All matters listed under this item are considered to be routine by the EDC Board of Directors and will be enacted by one motion. There will not be a separate discussion of this item. If discussion is desired, that item will be removed from the consent agenda and considered separately.

1. Consideration and action on approval of minutes for the Special Joint Workshop Meeting held on June 20, 2024. **Brittany Sanders, Workforce Development Specialist, Copperas Cove EDC.**

Agenda Item was tabled for minor corrections to the attendance.

2. Consideration and action on approval of minutes for the Regular Meeting held on July 31, 2024. **Brittany Sanders, Workforce Development Specialist, Copperas Cove EDC.**

Vice Chairman Bradi Diaz made a motion to approve Agenda Item F2. Chairman JC Stubbs seconded the motion and with a unanimous vote, the motion carried.

G. PUBLIC HEARINGS

None

H. ACTION ITEM

1. Consideration and action on approving the Profit and Loss report for the month of June 2024. **Fred Welch, Executive Director, Copperas Cove EDC.**

Vice Chairman Bradi Diaz made a motion to approve Agenda Item H1. Treasurer David McPhail seconded the motion and with a unanimous vote, the motion carried.

2. Consideration and action on approving Resolution #EDC 2024-08 accepting the Quarterly Investment Report as presented for the quarter ending June 30, 2024, per the Investment Policy. **Fred Welch, Executive Director, Copperas Cove EDC.**

Agenda Item H2 should state “approving Resolution #EDC 2024-07 accepting the Quarterly Investment Report as presented for the quarter ending June 30, 2024”.

Vice Chairman Bradi Diaz made a motion to approve Agenda Item H2 approving Resolution #EDC 2024-07. Director Anthony Martinez seconded the motion and with a unanimous vote, the motion carried.

3. Consideration and action on approving Resolution #EDC 2024-09, amending the 2023/2024 Budget for the Copperas Cove Economic Development Corporation. **Fred Welch, Executive Director, Copperas Cove EDC.**

Agenda Item H3 should state “approving Resolution #EDC 2024-08, amending the 2023/2024 Budget for the Copperas Cove Economic Development Corporation.”

Agenda Item H3 approving Resolution #EDC 2024-08, amending the 2023/2024 Budget for the Copperas Cove Economic Development Corporation was tabled for further consideration.

I. EDC REPORTS FROM STAFF, OUTSIDE ENTITIES, ADVISORY COMMITTEES, AND

BOARDS

- Executive Director Fred Welch gave an update on the following topics listed below:
 - Update on DCIP Grant
- Marketing Director Sheena Tanner gave an update on the following topics listed below:
 - *Update on Career Fair Campaign*
 - *Update on Restaurant Roundtable*
 - *Update on social media*
 - *Update on upcoming marketing projects*
- Workforce Specialist Brittany Sanders gave an update on the following topics listed below:
 - *Update on Career ADVISING Course on September 30th*
- Fred Welch gave an update for Senior Director of BRE, Sean Stevens on the following topics listed below:
 - *Update on Strategic Plan with TIP Strategies.*
 - *Recap of the Team Texas site selector consultants*
 - *Update Copperas Cove Leadership Academy*
 - *Recap on TEDC mid-year conference*
 - *Update on Upcoming events*
 - *August 27 & 28 – Team Texas Economic Summit, Rockwall, TX*
 - *September 4 – GCT Meeting with Governor’s Office Staff, Austin, TX*
 - *October 23-25 – TEDC Annual Conference, Addison, TX*
 - *October 28-30 - Texas Downtown Association Conference, Abilene, TX*
- Special Projects Coordinator, Anne Seneca gave an update on the following topics listed below:
 - *#ShopCove Quarterly Pop-up Market in September.*

J. ITEM FOR FUTURE AGENDAS.

Meeting Minutes for Special Joint Workshop on June 20, 2024
Budget Amendment for Constitution Drive-Resolution #EDC 2024-07

K. EXECUTIVE SESSION CONVENED

L. RECONVENE INTO OPEN SESSION FOR POSSIBLE ACTION RESULTING FROM ANY ITEM POSTED AND LEGALLY DISCUSSED IN THE EXECUTIVE SESSION

M. ADJOURN

Chairman JC Stubbs adjourned the meeting at 12:30 p.m.

ATTEST:



Brittany Sanders, Workforce Development Specialist



Ted Gonzalez, Secretary of the Board