

E. CITIZENS FORUM

At this time, citizens will be allowed matters other than personnel matters, matters under litigation, or matters on the regular agenda, for a length of time not to exceed five minutes per person. Thirty minutes total has been allotted for this section.

None

F. CONSENT AGENDA - All matters listed under this item are considered to be routine by the EDC Board of Directors and will be enacted by one motion. There will not be a separate discussion of this item. If discussion is desired, that item will be removed from the consent agenda and considered separately.

1. Consideration and action on approval of minutes for the Annual Meeting held on October 2, 2024. **Brittany Sanders, Workforce Development Specialist, Copperas Cove EDC.**

Vice Chairman JC Stubbs made a motion to approve Agenda Item F1. Secretary Ted Gonzalez seconded the motion and with a unanimous vote, the motion carried.

G. PUBLIC HEARINGS

None

H. ACTION ITEM

1. Consideration and action on approving the Profit and Loss report for August 2024. **Fred Welch, Executive Director, Copperas Cove EDC.**

Vice Chairman JC Stubbs made a motion to approve Agenda Item H1. Treasurer David McPhail seconded the motion and with a unanimous vote, the motion carried.

I. EDC REPORTS FROM STAFF, OUTSIDE ENTITIES, ADVISORY COMMITTEES, AND BOARDS

1. Executive Director Fred Welch gave an update on the following topics listed below:

- *Recap of AUSA Conference.*
- *Recap of TEDC Conference.*
- *Update on Association of Defense Community Meeting.*
- *Review of final plans for Mashburn Drive.*
- *Rail Grant Study.*
- *DCIP Grant.*
- *Update on Small Business Saturday.*

2. Senior Director, BRE Sean Stevens gave an update on the following topics listed below:

- *Update on the hiring of an EDC Intern.*
- *Update on the Strategic Plan framework facilitated by our consultant, TIP Strategies.*
- *Recap on the third quarter roundtable held on October 21st, which marked the beginning of discussion with the Texas Restaurant Association (TRA) regarding the revitalization of a local Centex TRA chapter.*
- *Update on EDC travel for the month of October.*

3. Marketing Director Sheena Tanner gave an update on the following topics listed below:

- Update on social media to CCEDC Website content pipeline.
- Update on CCEDC website performance.
- Update on social media growth.
- Update on current campaigns.
- Update on EDC involvement in the Film Friendly Project.
- EDC Placement in KDH Fall Newcomers Magazine.
- Update on the success of Oktoberfest news coverage in Both Killeen and Cove.
- Future campaigns.

4. Workforce Development Specialist Brittany Sanders gave an update on the following topics listed below:

- Recap of the Annual TEDC Conference.
- Recap of the Central Texas Regional Pathways Council meeting.
- Release of a new website on behalf of Workforce Solutions and the Central Texas Regional Pathways Council meeting.
- Update on industry-specific growth for the next 5-10 years.
- Upcoming Hiring Event.

5. Special Projects Coordinator Anne Seneca was not present at this meeting.

J. ITEM FOR FUTURE AGENDAS.

None

K. EXECUTIVE SESSION CONVENED AT 12:29 PM.

L. RECONVENE INTO OPEN SESSION AT 12:37 PM FOR POSSIBLE ACTION RESULTING FROM ANY ITEM POSTED AND LEGALLY DISCUSSED IN THE EXECUTIVE SESSION.

No action was taken


M. ADJOURN

Chairman Bradi Diaz adjourned the meeting at 12:37 p.m.

ATTEST:



Brittany Sanders, Workforce Development Specialist



FOR Ted Gonzalez, Secretary of the Board

